

CHARTERSVILLE MARSH LANDSCAPE **DIEPPE, NB**

MARKS | **MEDIA**
GROUP

BUILD BRAND AWARENESS

Marks Media gets you noticed! Whether you are looking to promote your call-to-action event, or increase your brand presence, our state of the art digital billboards are located in strategic, heavy traffic zones, guaranteeing eyes on your message. Take advantage of the flexibility and **POP** that our high definition digital boards offer and set yourself apart from the competition.

- An average of over **25 000** vehicles drive by our 185 Acadie Ave, Dieppe media screens **DAILY!**
- LED Viewing Area: 9'5.4"H x 19' 11.4"W
- Pixel pitch: 10.67mm SMD with high contrast packaging for better color reproduction
- LED Display Matrix: 270 pixels H x 570 pixels W
Total pixels: 153,900
- Smart screen technology : Screens automatically adjust brightness to ambient light

OUT OF SIGHT, OUT OF MIND...

"Good marketing makes the company look smart.
Great marketing makes the customer feel smart."

— **Joe Chernov**



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TWO-SIDED DISPLAY
Static Billboard, Southbound
\$900 per cycle
Minimum of 6 cycles



10' x 20' HD DIGITAL BOARD

- One 8 second ad every rotation***
(static or animation)
- Your ad will rotate **1080** times per day,
7560 times per week

2022 PREMIUM PACKAGE RATES

- 1-2 cycles / \$995 per cycle
- 3-6 cycles / \$875 per cycle
- 13 cycles (full year) / \$675 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Restrictions may apply as per the City of Dieppe by-law Z-22. Taxes not included. *** 1 rotation = 80 seconds.



10' x 20' HD DIGITAL BOARD

- One 8 second ad every 2nd rotation***
(static or animation)
- Your ad will rotate **540** times per day,
3780 times per week

2022 SHARED PACKAGE RATES

- 1-2 cycles / \$695 per cycle
- 3-6 cycles / \$595 per cycle
- 13 cycles (full year) / \$450 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Restrictions may apply as per the City of Dieppe by-law Z-22. Taxes not included. *** 1 rotation = 80 seconds.

DIRECTIONAL TRAFFIC FLOW DIAGRAM

ACADIE AVE & ALAIN-GILLETTE ST INTERSECTION - DIEPPE, NB

Observation Date: October 16th 2019
Based on a 24 hour count.

