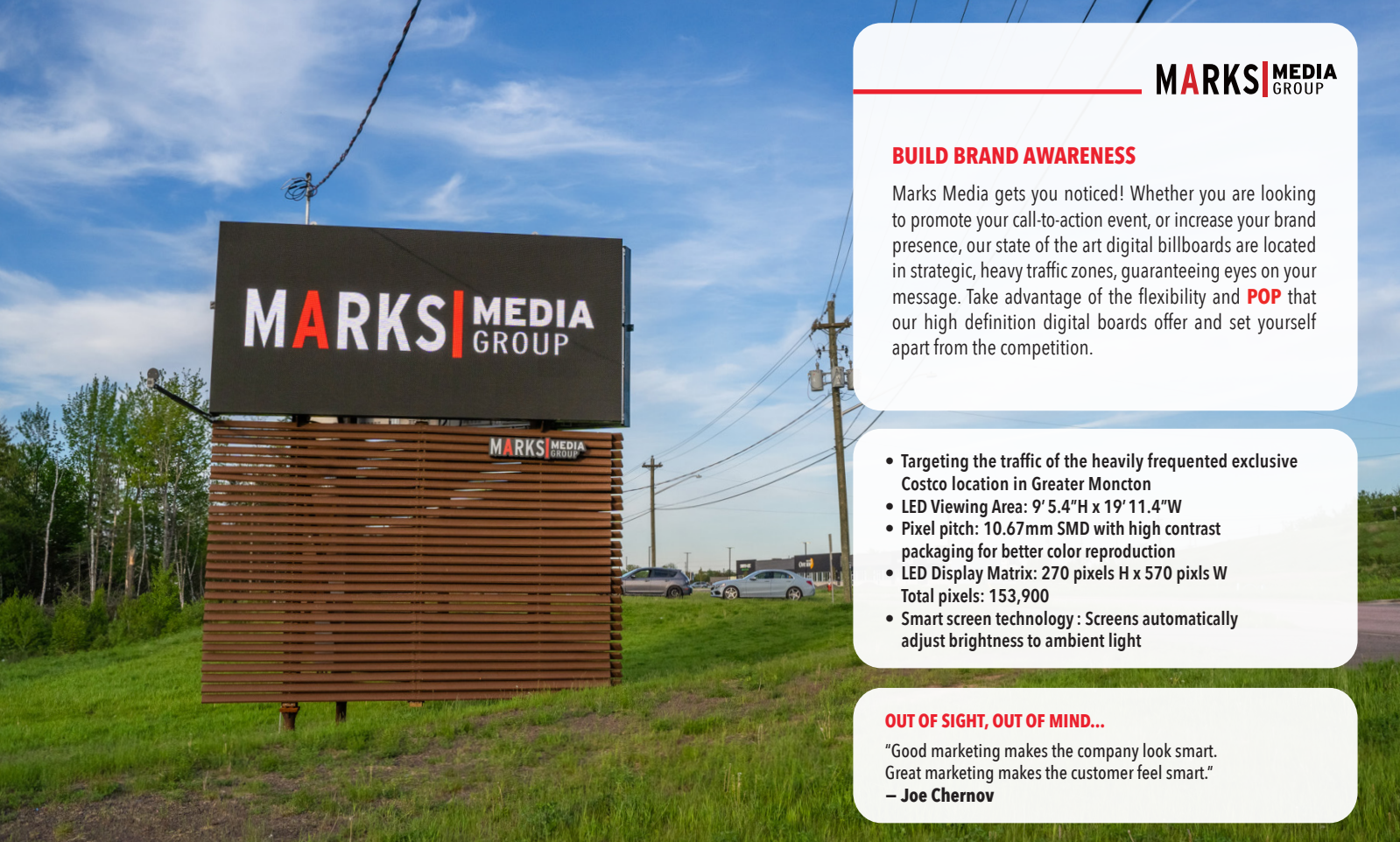


GRANITE DRIVE **MONCTON, NB**

MARKS | **MEDIA**
GROUP



BUILD BRAND AWARENESS

Marks Media gets you noticed! Whether you are looking to promote your call-to-action event, or increase your brand presence, our state of the art digital billboards are located in strategic, heavy traffic zones, guaranteeing eyes on your message. Take advantage of the flexibility and **POP** that our high definition digital boards offer and set yourself apart from the competition.

- Targeting the traffic of the heavily frequented exclusive Costco location in Greater Moncton
- LED Viewing Area: 9' 5.4"H x 19' 11.4"W
- Pixel pitch: 10.67mm SMD with high contrast packaging for better color reproduction
- LED Display Matrix: 270 pixels H x 570 pixels W
Total pixels: 153,900
- Smart screen technology : Screens automatically adjust brightness to ambient light

OUT OF SIGHT, OUT OF MIND...

"Good marketing makes the company look smart.
Great marketing makes the customer feel smart."
– **Joe Chernov**



10' x 20' HD DIGITAL BOARD 2022 PREMIUM PACKAGE RATES

- One 8 second ad every rotation***
(static or animation)
- Your ad will rotate **1080** times per day,
7560 times per week
- 1-2 cycles / \$1250 per cycle
- 3-6 cycles / \$1100 per cycle
- 13 cycles (full year) / \$850 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 1 rotation = 80 seconds.



10' x 20' HD DIGITAL BOARD

- One 8 second ad every 2nd rotation***
(static or animation)
- Your ad will rotate **540** times per day,
3780 times per week

2022 SHARED PACKAGE RATES

- 1-2 cycles / \$895 per cycle
- 3-6 cycles / \$795 per cycle
- 13 cycles (full year) / \$600 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 2 rotation = 160 seconds.



10' x 20' HD DIGITAL BOARD 2022 PREMIUM PACKAGE RATES

- One 8 second ad every rotation***
(static or animation)
- Your ad will rotate **1080** times per day,
7560 times per week
- 1-2 cycles / \$995 per cycle
- 3-6 cycles / \$875 per cycle
- 13 cycles (full year) / \$675 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 1 rotation = 80 seconds.



10' x 20' HD DIGITAL BOARD

- One 8 second ad every 2nd rotation***
(static or animation)
- Your ad will rotate **540** times per day,
3780 times per week

2022 SHARED PACKAGE RATES

- 1-2 cycles / \$695 per cycle
- 3-6 cycles / \$595 per cycle
- 13 cycles (full year) / \$450 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 2 rotation = 160 seconds.



10' x 20' HD DIGITAL BOARDS

- One 8 second ad every rotation, on both sides. Two ads total *** (static or animation)
- Each ad will rotate **1080** times per day, **7560** times per week

2022 PREMIUM PACKAGE BUNDLE RATES

- 1-2 cycles / \$1700 per cycle
- 3-6 cycles / \$1550 per cycle
- 13 cycles (full year) / \$1300 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 1 rotation = 80 seconds.

SHARED PACKAGE – EAST & WEST BUNDLE



10' x 20' HD DIGITAL BOARDS

- One 8 second ad every 2nd rotation, on both sides. Two ads total*** (static or animation)
- Each ad will rotate **540** times per day, **3780** times per week

2022 SHARED PACKAGE BUNDLE RATES

- 1-2 cycles / \$1200 per cycle
- 3-6 cycles / \$1000 per cycle
- 13 cycles (full year) / \$900 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 2 rotation = 160 seconds.

DIRECTIONAL TRAFFIC FLOW DIAGRAM

GRANITE DRIVE - MONCTON, NB

Observation Date: 3-day average from February 11th to 13th 2022
Based on 3x 24 hour counts.

11159

GRANITE drive
West Traffic

BILLBOARD LOCATION

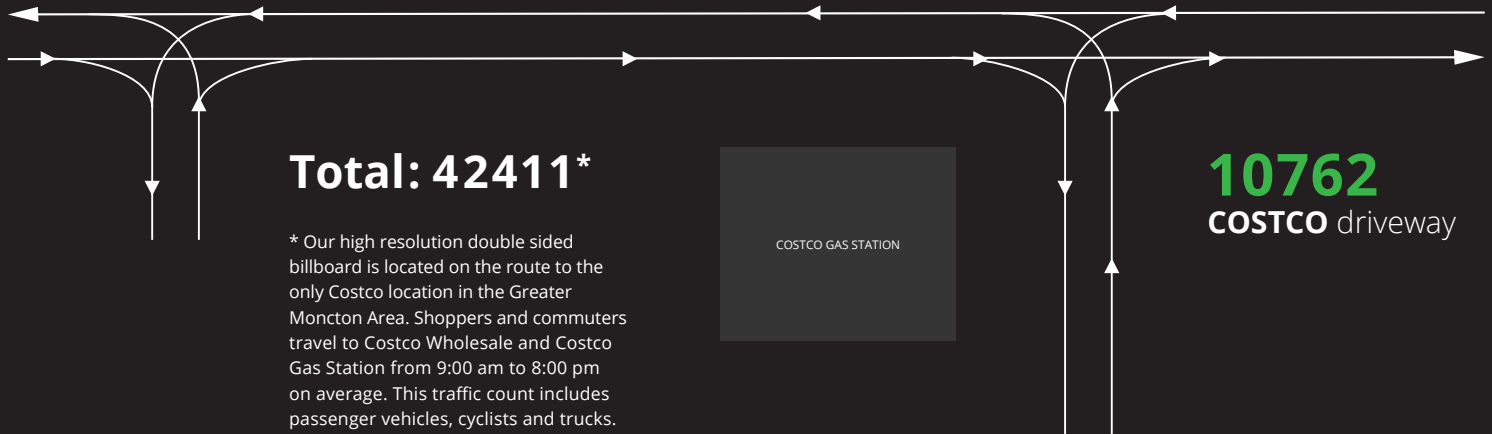
Facing West



Facing East

20490

GRANITE drive
East Traffic



Total: 42411*

* Our high resolution double sided billboard is located on the route to the only Costco location in the Greater Moncton Area. Shoppers and commuters travel to Costco Wholesale and Costco Gas Station from 9:00 am to 8:00 pm on average. This traffic count includes passenger vehicles, cyclists and trucks.

COSTCO GAS STATION

10762

COSTCO driveway