MAIN & KING FACING EAST **MONCTON, NB**

MARKS | **MEDIA** GROUP

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BUILD BRAND AWARENESS

Marks Media gets you noticed! Whether you are looking to promote your call-to-action event, or increase your brand presence, our state of the art digital billboards are located in strategic, heavy traffic zones, guaranteeing eyes on your message. Take advantage of the flexibility and **POP** that our high definition digital boards offer and set yourself apart from the competition.

- An average of over **20 500** vehicles drive by our Main st. Moncton media screens **DAILY** !
- **LED Viewing Area: 9' 5.4"H x 19' 11.4"W**
- **Pixel pitch: 10mm SMD with high contrast packaging for better color reproduction**
- **Total pixels: 175 104**
- **Smart screen technology : Screens automatically adjust brightness to ambient light**

OUT OF SIGHT, OUT OF MIND...

"Good marketing makes the company look smart.
Great marketing makes the customer feel smart."
— Joe Chernov

PREMIUM PACKAGE – MAIN & KING FACING EAST

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10' x 20' HD DIGITAL BOARD

- One 8 second ad every rotation*** **(static only)**
- Your ad will rotate **1080** times per day, **7560** times per week

2022 PREMIUM PACKAGE RATES

- 1-2 cycles / $995 per cycle
- 3-6 cycles / $875 per cycle
- 13 cycles (full year) / $675 per cycle

STATIC BILLBOARD

Main Street Static
$900 per cycle
Minimum of 6 cycles

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 1 rotation = 80 seconds.

SHARED PACKAGE – MAIN & KING FACING EAST

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10' x 20' HD DIGITAL BOARD

- One 8 second ad every 2nd rotation*** **(static only)**
- Your ad will rotate **540** times per day, **3780** times per week

2022 SHARED PACKAGE RATES

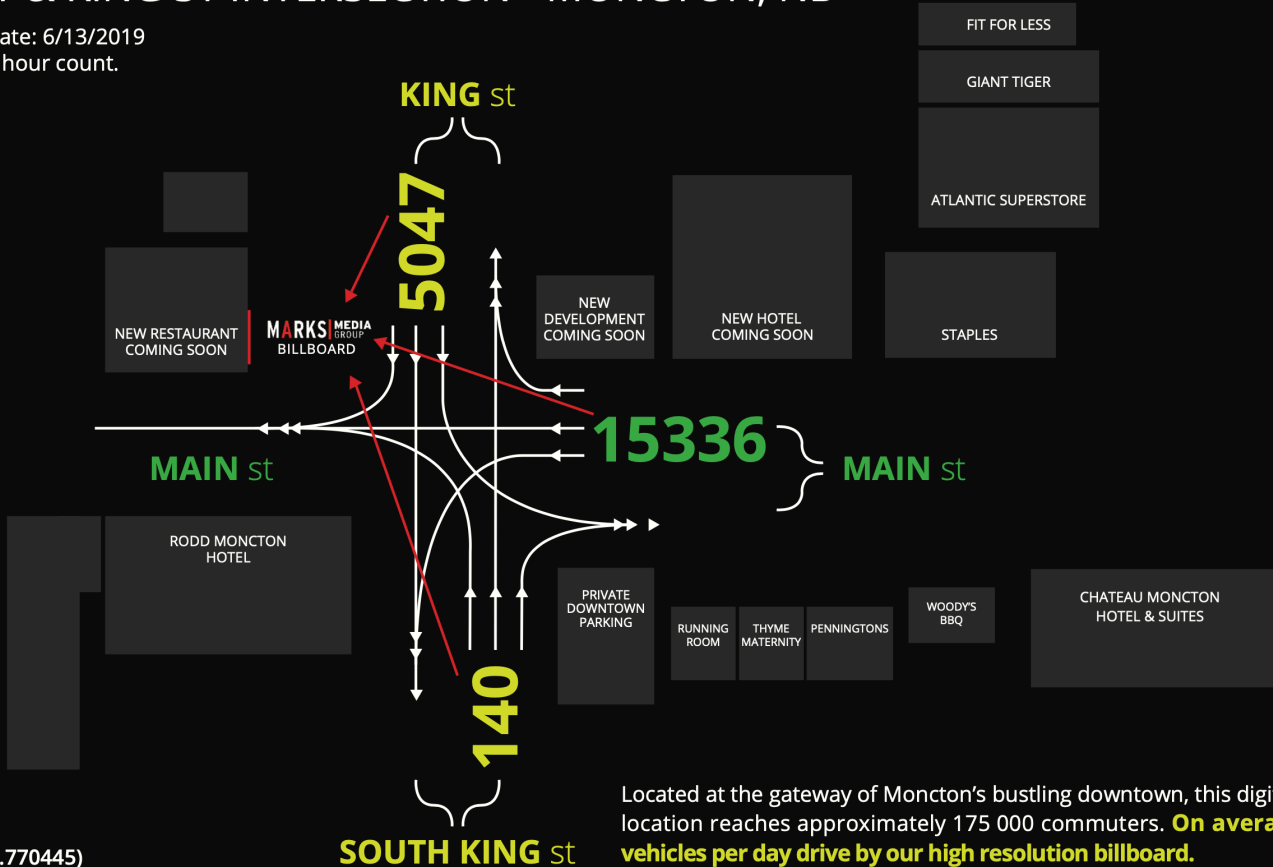- 1-2 cycles / $695 per cycle
- 3-6 cycles / $595 per cycle
- 13 cycles (full year) / $450 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 2 rotation = 160 seconds.

DIRECTIONAL TRAFFIC FLOW DIAGRAM
MAIN ST & KING ST INTERSECTION - MONCTON, NB

Observation Date: 6/13/2019
Based on a 24 hour count.

FIT FOR LESS

GIANT TIGER

ATLANTIC SUPERSTORE

STAPLES

KING st

5047

NEW RESTAURANT COMING SOON

MARKS MEDIA GROUP
BILLBOARD

NEW DEVELOPMENT COMING SOON

NEW HOTEL COMING SOON

MAIN st

15336

MAIN st

RODD MONCTON HOTEL

PRIVATE DOWNTOWN PARKING

RUNNING ROOM

THYME MATERNITY

PENNINGTONS

WOODY'S BBQ

CHATEAU MONCTON HOTEL & SUITES

140

SOUTH KING st

LAT / LONG
(46.090898, -64.770445)

Located at the gateway of Moncton's bustling downtown, this digital billboard location reaches approximately 175 000 commuters. **On average, 20 523 vehicles per day drive by our high resolution billboard.**