

MAIN & KING FACING WEST **MONCTON, NB**

---

**MARKS** | **MEDIA**  
**GROUP**



## BUILD BRAND AWARENESS

Marks Media gets you noticed! Whether you are looking to promote your call-to-action event, or increase your brand presence, our state of the art digital billboards are located in strategic, heavy traffic zones, guaranteeing eyes on your message. Take advantage of the flexibility and **POP** that our high definition digital boards offer and set yourself apart from the competition.

- An average of over **11 400** vehicles drive by our Main st. Moncton media screens **DAILY!**
- LED Viewing Area: 19' 11.4"H x 9' 5.4"W
- Pixel pitch: 10mm SMD with high contrast packaging for better color reproduction
- Total pixels: 175 104
- Smart screen technology: Screens automatically adjust brightness to ambient light

## OUT OF SIGHT, OUT OF MIND...

"If you're a good marketing person, you have to be a little crazy."

– Jim Metcalf

# PREMIUM PACKAGE – MAIN & KING FACING WEST



## 20' x 10' HD DIGITAL BOARD

- One 8 second ad every rotation\*\*\*  
(static only)
- Your ad will rotate **1080** times per day,  
**7560** times per week

## 2022 PREMIUM PACKAGE RATES

- 1-2 cycles / \$950 per cycle
- 3-6 cycles / \$825 per cycle
- 13 cycles (full year) / \$625 per cycle

\*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. \*\*\* 1 rotation = 80 seconds.



## 20' x 10' HD DIGITAL BOARD

- One 8 second ad every 2<sup>nd</sup> rotation\*\*\*  
(static only)
- Your ad will rotate **540** times per day,  
**3780** times per week

## 2022 SHARED PACKAGE RATES

- 1-2 cycles / \$650 per cycle
- 3-6 cycles / \$550 per cycle
- 13 cycles (full year) / \$400 per cycle

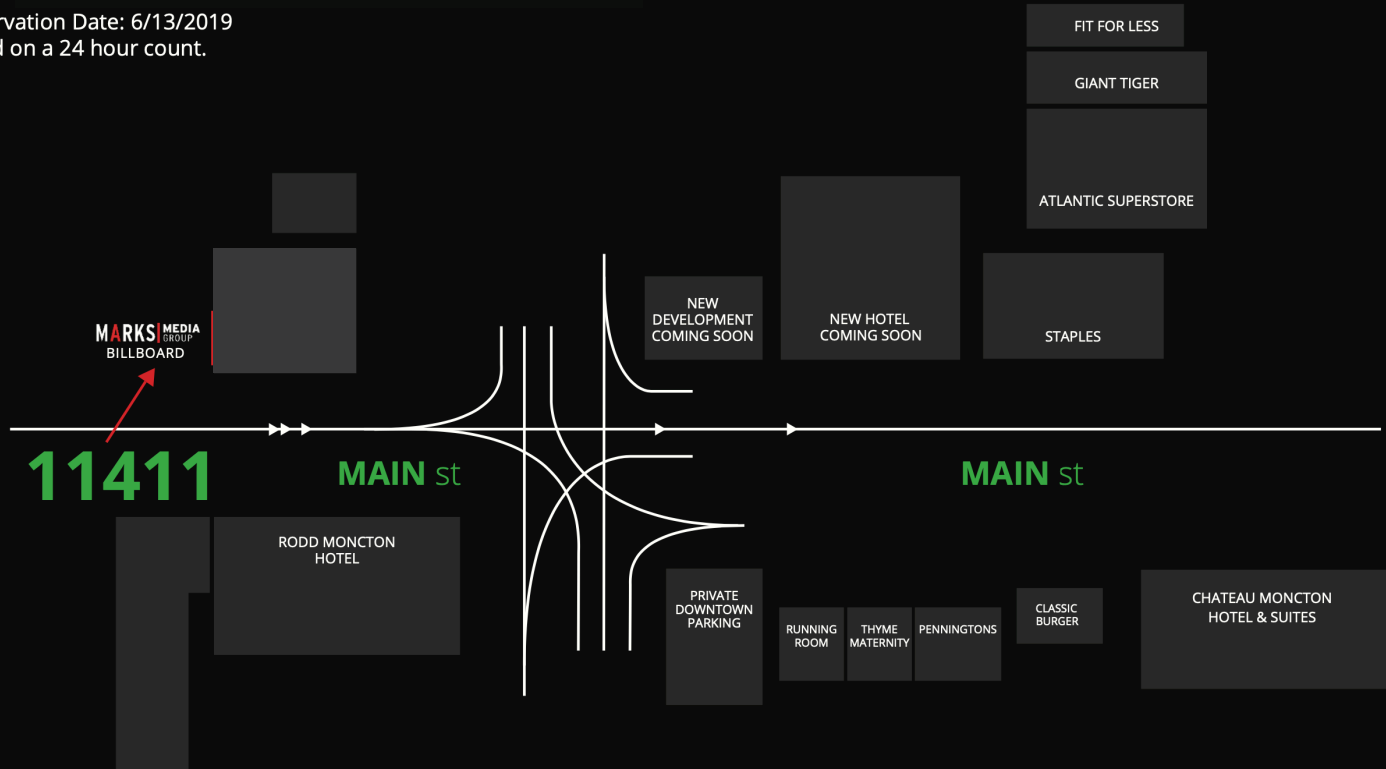
\*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). Rates are based on artwork provided by customer. Design/formatting charges additional if needed. Taxes not included. \*\*\* 2 rotation = 160 seconds.

# DIRECTIONAL TRAFFIC FLOW DIAGRAM

## 413 MAIN STREET – MONCTON, NB

Observation Date: 6/13/2019

Based on a 24 hour count.



LAT / LONG  
(46.090853, -64.770652)

Located at the exit of Moncton's busy downtown area, this digital billboard reaches approximately 175 000 commuters. It is the only digital billboard located in downtown Moncton that has direct contact with traffic travelling east catching potential customers on their drive home from work. **On average, 11 411 vehicles drive by this location on a daily basis.**