

MAIN ST & LEWIS ST **MONCTON, NB**

MARKS | **MEDIA**
GROUP

BUILD BRAND AWARENESS

Marks Media gets you noticed! Whether you are looking to promote your call-to-action event, or increase your brand presence, our state of the art digital billboards are located in strategic, heavy traffic zones, guaranteeing eyes on your message. Take advantage of the flexibility and **POP** that our high definition digital boards offer and set yourself apart from the competition.

- An average of over **20 000** vehicles drive by our Main st. Moncton media screens **DAILY!**
- LED viewing area : 10' x 40'
- Pixel pitch : 10mm SMD with high contrast packaging for better color reproduction
- LED density : 30 000 LEDs/Sq. meter
- Total LEDs : 2 101 248
- Smart screen technology : Screens automatically adjust brightness to ambient light

OUT OF SIGHT, OUT OF MIND...

If you are not consistently reminding your target market that you are actively doing business, they will forget about you and go somewhere else.

— Sharon Michaels, *Forbes.com*

PREMIUM PACKAGE – MAIN ST & LEWIS



10' x 40' HD DIGITAL BOARD

- One 6 second ad every rotation***
(animation or static)
- Your ad will rotate **1309** times a day,
9163 times a week

2022 PREMIUM PACKAGE RATES**

- 1-2 cycles* / \$2100 per cycle
- 3-6 cycles* / \$1900 per cycle
- 13 cycles (full year)* / \$1650 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). ** Rates are based on artwork/animation/video provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 1 rotation = 66 seconds.



10' x 40' HD DIGITAL BOARD

- One 6 second ad every 2nd rotation***
(animation or static)
- Your ad will rotate **654** times a day,
4578 times a week

2022 SHARED PACKAGE RATES**

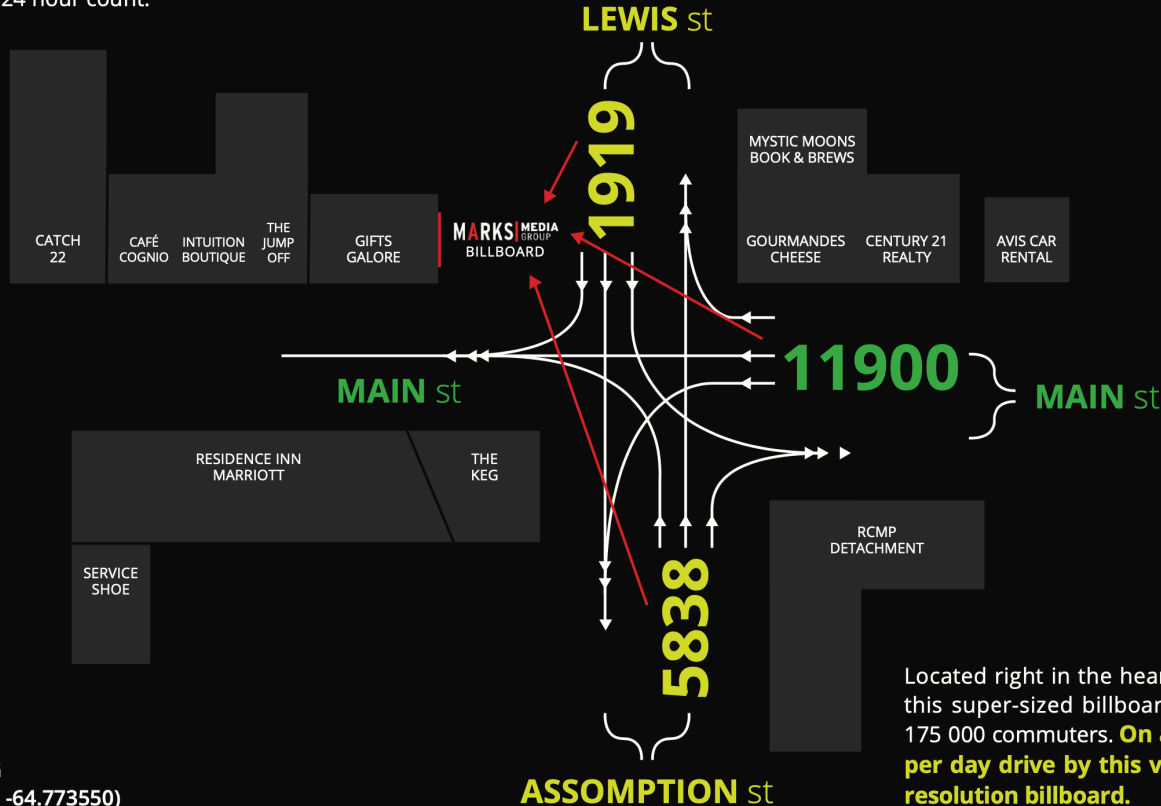
- 1-2 cycles* / \$1200 per cycle
- 3-6 cycles* / \$1100 per cycle
- 13 cycles (full year)* / \$925 per cycle

*1 cycle = 4 weeks. Cycles are from Monday to Sunday (24/7). ** Rates are based on artwork/animation/video provided by customer. Design/formatting charges additional if needed. Taxes not included. *** 2 rotations = 132 seconds.

DIRECTIONAL TRAFFIC FLOW DIAGRAM

MAIN ST & LEWIS ST - MONCTON, NB

Observation Date: 6/26/2019
Based on a 24 hour count.



LAT / LONG
(46.089800, -64.773550)

Located right in the heart of downtown Moncton, this super-sized billboard reaches approximately 175 000 commuters. **On average, 19 657 vehicles per day drive by this visually spectacular high resolution billboard.**